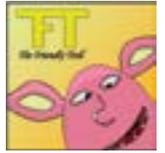


CIPIT Podcast (The Friendly Troll) SOP



Introduction

One of the ways CIPIT disseminates its IP and IT research and knowledge is through its podcast, 'The Friendly Troll.' The Friendly Troll tackles IT and IP issues pertinent to the Global South. The podcast's trolling is meant to enlighten listeners and explore interesting topics from a new point of view.

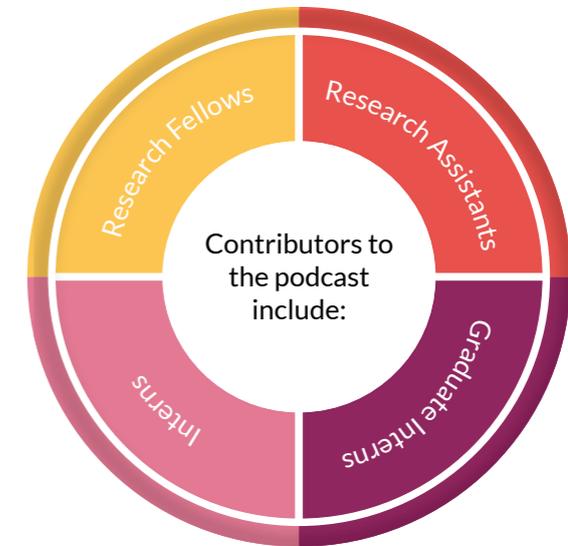
Our first episode was published on November 12th, 2019.

Scope

Podcast topics should fall within the scope of the following subject matter, and address issues from the Global South perspective:

- Artificial Intelligence
- Intellectual Property
- Privacy and Data Protection
- Data Governance
- Digital Rights

Participants



Specific Procedure

a. The Planning, Prepration and Set-up Phase

This is the first phase of producing an episode. At this stage;

- **Choose your topic** - Be specific and have the target audience in mind. Kindly share and run your ideas and topics by the Research Fellow concerned with the respective research area:
Innovation & IP: Chebet Koros (dkoros@strathmore.edu)
Cyber Policy, Data Governance, and Digital ID: Francis Monyango (fmonyango@strathmore.edu)
AI: Dr Angeline Wairegi (awairegi@strathmore.edu)

- **Decide the format you would like to apply** - This refers to the style in which the episode will be run. Would you want it to take the interview podcast format, or the solo/monologue podcast format, or the conversational/co-hosted podcast format or any other (see more here)

- **Research, make notes, outline and put together your episode content** - be clear on what you would like to talk about and prepare accordingly while keeping in mind the format your episode will take. Additionally, run these by the Research Fellow concerned with the respective research area.



b. Recording Phase

- Prepare the right and necessary equipment - you'll at least need a computer and a microphone.
- Record in a quiet place/room - avoid spaces with distraction and background noise.
- While recording, relax. Remember you have prepared, now communicate the information. Have your notes next to you to help guide you. If you have a guest, allow them to speak, and play more of a facilitator role. Share any additional information that you would like your listeners to know about.
- Stick to your time frame and topic. Episodes should not be more than 30 minutes long. If the topic may require extensive discussion, you can split it into two or more episodes.

c. Post Production Phase

■ Editing and Publication

There is an editor on standby. As such, share your raw recordings with:

- Cynthia Nzuki (cynthia.nzuki@strathmore.edu)
- Rachel Achieng' (rachieng@strathmore.edu)

- Catriona Onyango (caonyango@strathmore.edu)
- Copy Dr. Melissa Omino (momino@strathmore.edu) and the Research Fellow responsible for the respective research area."

Additionally, include a brief summary (100-150 words) of the podcast episode, as this will be included in the show notes.

Key points to Remember



1

Take note of when you have been scheduled to put up an episode and plan accordingly.

2

Share the raw recordings at least 5 days before the publishing date.

3

Do thorough research, ensuring the information you present is accurate and up to date. Acknowledge sources used where necessary.

6

Have fun!

5

Where you need help, kindly reach out to Rachel and/or Cynthia.

4

Be clear, pace yourself while you speak and relax

